



Partnership Application Form

To apply for partnership opportunities, please complete and send this form to MCI by email to eacmfs-2010@mci-group.com, or by fax: +32 2 743 1584. After receipt of this partnership application form, MCI will invoice you for the corresponding amount.

COMPANY DETAILS

First Name: Last Name:
Title: VAT Number:
Company:
Address:
Post Code: City: Country:
Phone: + Fax: +
Email:

CONTACT PERSON DETAILS

First Name: Last Name:
Title: Email:
Phone: + Mobile Phone: +

We would like to book the following items:

DESCRIPTION	PRICE	QUANTITY (Where applicable)	SELECTION
Partnership packages			
Package Jan van Eyck	€ 65,000.00	N/A	
Package Peter Paul Rubens	€ 55,000.00	N/A	
Package Jacob Jordaens	€ 40,000.00	N/A	
Exhibition packages			
9 m ² shell scheme (3m x 3m)	€ 5,850.00		
18 m ² shell scheme (3m x 6m)	€ 10,800.00		
9 m ² space only (3m x 3m) – 590€/ m ²	€ 5,310.00		
18 m ² space only (3m x 6m) – 540€/ m ²	€ 9,720.00		
Other opportunities			
Internet café	€ 20,000.00	N/A	
Abstracts publication	€ 17,500.00	N/A	
Interactive kiosks	€ 20,000.00	N/A	
Transportation services	€ 12,500.00	N/A	
Congress signage	€ 15,000.00	N/A	
Speaker preview room	€ 7,500.00	N/A	
On-site meeting point	€ 10,000.00	N/A	
Congress bag inserts	€ 2,500.00		



DESCRIPTION	PRICE	QUANTATY (Where applicable)	SELECTION
Scientific opportunities			
Trainees meeting and beach bbq	€ 10,000.00	N/A	
Congress product training courses	€ 7,500.00		
Congress masterclass/workshop	€ 7,500.00		
Satellite symposium	€ 15,000.00		
Advertising opportunities			
Second announcement – back cover - full page	€ 2,000.00		
Second announcement - inside cover - full page	€ 1,750.00		
Second announcement - inside page - full page	€ 1,500.00		
Third announcement - back cover - full page	€ 2,000.00		
Third announcement - inside cover - full page	€ 1,750.00		
Third announcement - inside page - full page	€ 1,500.00		
Final programme - back cover - full page	€ 2,750.00		
Final programme - inside cover - full page	€ 2,500.00		
Final programme - inside page - full page	€ 1,500.00		
Social programme			
Coffee break - price per break	€ 4,000.00		
Lunch - price per break	€ 8,000.00		
Presidential Reception	€ 10,000.00		
Gala Dinner	€ 15,000.00		

NOTE: All prices above are exclusive of 21% VAT

By signing below, I declare that I agree with the General Terms and Conditions.

Company Signature: Date:



Terms and conditions - exhibition

Payment schedule

The total amount due will be invoiced upon receipt of a signed booking form. A 50% deposit should be paid upon receipt of the invoice and the remaining amount should be paid by **31 March 2010**.

All payments must be made in Euro.

By bank transfer:

Bank: ING Belgium/Business Branch
Hippodrome, Chaussée de la Hulpe, 130 bte
23, 1000 Brussels, Belgium
Company: MCI Benelux SA
Account Number: 310-1976139-44 MCI
SWIFT: BBRUBEBB
IBAN: BE55310197613944

Confirmation of bookings

No booking or stand allocation will be confirmed until the deposit has been paid.

Payment

All invoices must be paid by the deadlines shown. In the case of late payment, the organisers reserve the right to resell the space. Full payment must be received prior to build-up of the exhibition. Exhibitors with payments outstanding will not be allowed to build their stands.

Cancellations

Cancellations and changes to your booking must be made in writing.

For cancellations made:

- before 11 December 2009 25% of the total cost of each item will be retained
- before 17 April 2010 50% of the total cost of each item will be retained
- after 17 April 2010 100% of the total cost of each item will be retained

Changes in size of reserved space

The organisers reserve the right to allocate an exhibitor to a new location within the exhibition area in the case of a change in size of the reserved exhibition space.

Allocation of stands

Stands will be allocated on a first-come, first-served basis. A final floorplan will be send to you in due course.

Manning of stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

Registrations

Exhibitors are entitled to 1 exhibitor registrations per 9 m², and one additional exhibitor per additional 9 m² booked. Additional exhibition staff may register at a cost of 120.00 € per person. Any exhibitor wishing to attend the scientific sessions will be requested to pay the full registration fee.

Sharing of stands

Exhibitors are not permitted to share with others any booth space allotted to them without prior written consent from the organisers.

Sub-letting

Exhibitors shall not sub-let the whole or any part of the space allotted to them without the written consent of the organisers.

Amendments to exhibition layout

While every effort is made to preserve the published layout of the exhibition, the organisers shall be entitled to vary the layout if this is in the general interest of the exhibition.

Stand design

Any exhibitors occupying space-only stands are required to submit a detailed plan of their stand to the organisers for approval by 9 July 2009.

Layout of stand

To maintain an open exhibition area, exhibitors are requested to keep sides of stands adjacent to aisles open. Island stands should be accessible from all 4 sides.

Flow of participants

Nothing may impede the free flow of participants in the aisles, nor may furniture or stand equipment stand in the aisle space.

Build up

No one under the age of 16 will be permitted in the exhibition area during build-up or dismantling.



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Maximum stand height

The maximum height for any part of and stand will be 3.00m to 4.50m depending on the stand location. Shell scheme stands are 2.50m high.

Laser shows

No laser shows will be allowed at this event.

Disruption to other exhibits

The organisers reserve the right to restrict exhibits which, because of noise, method of operation, materials or any other reason, become objectionable to other exhibitors or to participants. Sound is authorised up to 70 db.

Give-aways and printed material

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall. Product identification is permitted on give-aways. Contests, lotteries and raffles are subject to approval by the organisers.

Product disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the organisers.

Each exhibitor and/or sponsor is responsible for the material and information they make available at the event. Exhibitors and sponsors should only present material and information that has been approved by their legal departments and which is in compliance with the legislation of the host country of the event.

It is the responsibility of exhibitors and sponsors to address these issues and conflicts arising from such matters among themselves as the organisers will not arbitrate in any way in legal issues of this nature.

The International Pharmaceutical Congress Advisory Associations' (IPCAA) Code of Conduct, Medical Congress Guidelines and Housing Guidelines, and the Code of Practise of the European Federation of Pharmaceutical Industries and Associations (EFPIA) should also be adopted.

Liability

The organisers cannot accept responsibility for damage caused by an exhibitor nor for loss sustained by an exhibitor. Exhibitors or their agents must not damage nor deface the exhibition facility or the booths and equipment of other exhibitors. When such damage occurs, the exhibitor is solely responsible and is liable to the owner of the property. Exhibitors must make provision for the safeguarding of their goods, materials, equipment and displays at all times.

Security and insurance

The organisers will not be held responsible for any loss or damage to exhibitor's goods and exhibitors are reminded that they should take out their own insurance to cover for this.

Health and Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.



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Terms and Conditions - General

Logos

The use of the EACMFS and/or meeting logo is not permitted without written permission from the EACMFS congress secretariat.

Delegate bag inserts

Specifications:

- Each insert should require one manipulation only for inclusion in the congress bags.
- The maximum size of each insert is limited to A4 format (21cm x 29.7cm).
- The maximum weight per insert is limited to 50g.
- The width of each insert is limited to 5mm.

Recording of sessions

No part of the scientific programme may be photographed, filmed or otherwise recorded without prior permission from the organisers.

Other events

Other events may not be arranged for participants during the scientific programme or poster presentations, or during the opening ceremony and reception or other social events organised as part of the congress programme. If possible, EACMFS will allocate time slots when other events can take place.

Transportation to other events may not depart during the official programme.

Postponement or abandonment

The organisers will not be held responsible in the case of any postponement or abandonment of the exhibition for reasons beyond their control.

Acceptance of applications

The organisers reserve the right to refuse applications from companies not meeting standard requirements or expectations and reserve the right to curtail or to close exhibits, wholly or in part, that reflects unfavourably on the character and the purpose of the meeting.

Company Profile

A complete listing of all exhibitors and sponsors, including a 100-word profile will be featured in the final programme handed out onsite to all participants.

Companies must send their profile by 30 June 2010 at the latest to Julen Bastarrika at EACMFS-2010@mci-group.com

If the profile is not received and confirmed by MCI before the above mentioned deadline it will not be printed in the final programme.

Registration and Accommodation

Registration and accommodation will be handled by the meeting secretariat from November 2009. Companies are invited to submit group registrations, provided they have a minimum of 10 participants. Companies must submit personal address details for each registered person.

MCI has secured block bookings in a number of hotels in different categories for the meeting. Full information on registration and accommodation will be published in November 2009.

Contact for registration and accommodation enquiries:

PCO secretariat

MCI Brussels Office

Tervurenlaan 300 Avenue de Tervueren

1150 Brussels, Belgium

Phone: +32 2 743 1540

Fax: +32 2 743 1584

Email: EACMFS-2010@mci-group.com